

Exam. Code : 106006
Subject Code : 1517

Bachelor of Design 6th Semester (Interior Design)
EXHIBITION DESIGN & DISPLAY
Paper—VI

Time Allowed—3 Hours] [Maximum Marks—50

Note :— Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **FIFTH** question may be attempted from any section. All questions carry equal marks.

SECTION—A

1. What is sequence of information flow ? Discuss for an exhibition in a museum. Explain with suitable examples.
2. How signage plays an important role in designing any exhibition of art displays ?

SECTION—B

3. How space utilization is important so as not to obstruct sight lines of neighboring exhibitors ? Discuss with a suitable example.

4. What are aims and objectives of a display scheme of Jewellery showroom ? Explain in detail.

SECTION—C

5. Why surface treatment is important while designing any exhibition ? Illustrate in detail.
6. How color scheme and visual communication plays an important part in designing any exhibition ?

SECTION—D

7. How best to display the products using devices such as display cases, shelving, lighting etc ? Explain with a suitable example.
8. Explain the following :—
 - (a) Relief area
 - (b) Island display.